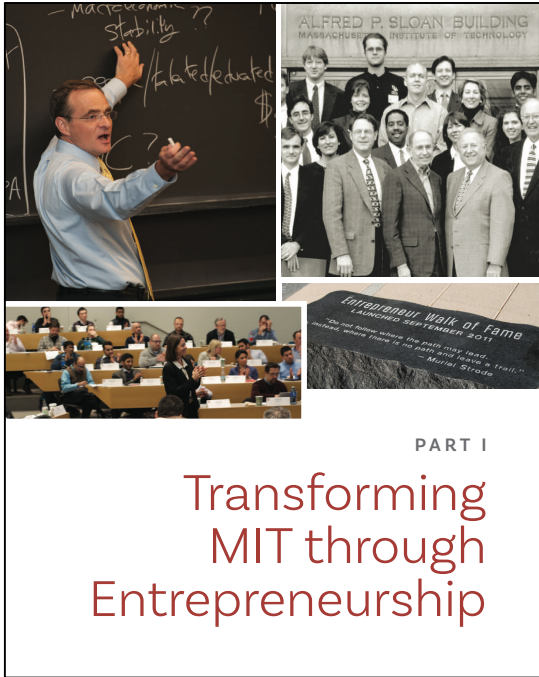


## Forthcoming (Summer 2018): Celebrating Entrepreneurship: A Half-Century of MIT's Growth and Impact by Edward B. Roberts



**New York, NY (May 2, 2018)** — *Celebrating Entrepreneurship: A Half-Century of MIT's Growth and Impact* is a firsthand account of the past, present, and future of entrepreneurship at MIT from Edward B. Roberts, the man who has led those endeavors since the beginning. Roberts has created a three-part history of the seminal role of MIT's faculty and alumni in: (1) transforming entrepreneurship into a discipline worthy of rigorous academic study; (2) forming and building the many organizations that constitute the "MIT entrepreneurial ecosystem"; and (3) founding and investing in thousands of startup companies, while pioneering new industries. *Celebrating Entrepreneurship* showcases how the unique atmosphere at MIT, encapsulated in its motto *mens et manus*, encourages its innovators to thrive: a dedication to both technological advances from within MIT's laboratories — the mind — and the means to actualize their vision — the hand.

About the Author: Edward B. Roberts is the David Sarnoff Professor of Management of Technology at the MIT Sloan School of Management. His scholarship focuses on advanced technology management and entrepreneurship, and he founded and chairs the Martin Trust Center for MIT Entrepreneurship. His nine previous books include *Entrepreneurs in High-Technology*, the first research-based book on technology-based entrepreneurship. Roberts also cofounded numerous firms, including Medical Information Technology (Meditech), Sohu.com, and Zero-Stage Capital. He has been a board member of more than 30 companies and an angel investor in 100+ high-tech startups.

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